



# Horizon 2020 SME Innovation Associate

Matching talented researches and business



## SMEs



## PHDs



# WORKSHOP

BRUSSELS | 19th of February, 2019  
Hotel Crowne Plaza Brussels Le Palace

09:00 - 09:30

Registration and welcome coffee

## MORNING PLENARY SESSION

09:30 - 09:35

### Welcome

Ieva Savickaite, CARSA

09:35 - 10:00

### Introduction

Giacomo Mattino, Head of Unit, Enterprise Europe Network and Internationalisation of SMEs  
European Commission, DG GROW

Natalia Martinez Paramo, Head of Unit, COSME  
European Commission, EASME

10:00 - 10:15

### Innovation Associate Programme

Idaira Robayna Alfonso, EASME project adviser and call coordinator INNOSUP-2-2019  
European Commission, EASME

10:15 - 10:30

### Interim findings and preliminary recommendations of the accompanying study

Thorsten Lübbers, Ramboll

10:30 - 10:45

### Developing innovation management skills for and in SMEs: Practical experience in implementing the Innovation Associate training programme

Eva Diedrichs, IMP<sup>3</sup>rove - European Innovation Management Academy

10:45 - 11:00

Coffee break

11:00 - 12:00

### Successful projects from the first call of the SME Innovation Associate pilot action

- Elio Brunetti – *Intraview project*  
Intrapore GmbH, Germany
- Sander Ouburg | Anne Ammerdorffer – *Proze project*  
TubaScan Ltd, The Netherlands
- Sandro Calmanti | Sara Dal Gesso – *CaseXtreme project*  
Amigo Srl, Italy

12:00 - 13:00

### Presentations of comparable schemes

#### National level schemes:

- Philipp Aiginger  
Program manager of *Impact Innovation Program*, FFG (Die Österreichische Forschungsförderungsgesellschaft)
- Dieter Goossens | Benedicte De Buck  
Head of the team | Project advisor of *SME-growth Subsidy*, VLAIO (Flanders Innovation & Entrepreneurship)

#### EU level scheme:

- Martin Mühleck  
Policy Officer, Unit C2, *Marie Skłodowska-Curie Actions*, European Commission, DG EAC

13:00 - 14:00

### Lunch break

14:00 - 14:15

### Introduction to the group sessions

Pär Weström, CARSA

## AFTERNOON PARALLEL GROUP SESSIONS

14:15 - 15:15

### Group discussions

<b>GROUP 1</b> <b>Moderator:</b> Pär Weström CARSA	<b>GROUP 2</b> <b>Moderator:</b> Thorsten Lübbers Ramboll	<b>GROUP 3</b> <b>Moderator:</b> Patrice Muller LE Europe	<b>GROUP 4</b> <b>Moderator:</b> Anselm Mattes DIW Econ	<b>GROUP 5</b> <b>Moderator:</b> Ricardas Juskevicius Ecorys
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15:15 - 15:40

### Coffee break

## CLOSING PLENARY SESSION

15:40 - 16:10

### Reporting of the group sessions

Group representative or Group moderator

16:10 - 16:30

### Closing remarks

- Daniel Gassman, Head of sector A1.2 Business services  
European Commission, EASME
- Janos Schmied, COSME, Unit 2, Programme Officer,  
European Commission, DG GROW

Coordinated by

**carsa**

**RAMBOLL**

**LE  
Europe**

**DIW ECON**

**ECORYS**